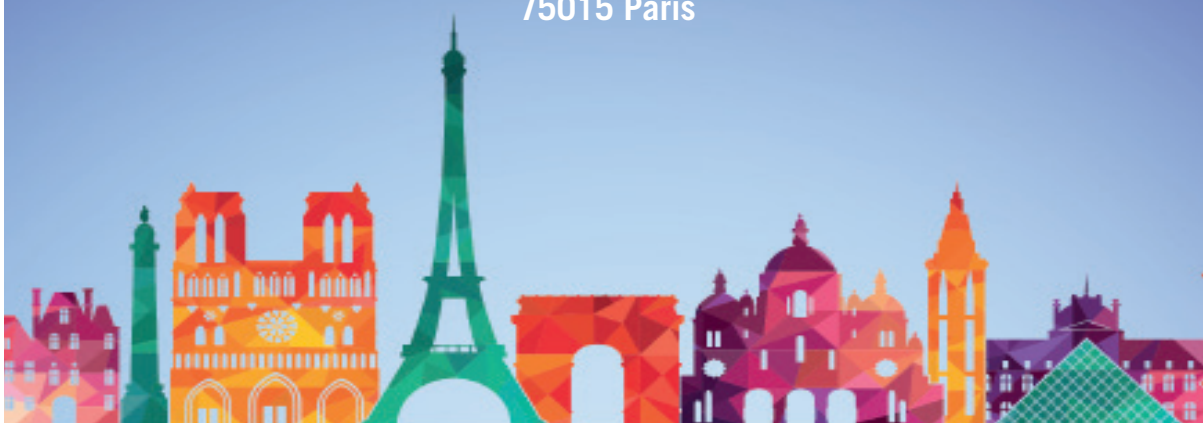




VALUE-BASED HEALTH CARE IN THE DIGITAL ERA

December 18, 2018

Imagine Institute
24, Boulevard de Montparnasse
75015 Paris



MINISTÈRE
DES AFFAIRES SOCIALES
ET DE LA SANTÉ

Sous le haut patronage
de Madame Agnès Buzyn,
ministre des Solidarités
et de la Santé

CHAIRMAN OF THE SCIENTIFIC COMMITTEE

We stand at an inflection point. Health systems and stakeholders are increasingly being held accountable for the value their actions and products provide to patients and society at large. Healthcare ought to be driven by a relentless focus on delivering outcomes that truly matter to patients. However, the emergence of value-based health care is hindered by a lack of transparent and standardized outcome data. Digital solutions can play an instrumental role in transforming health systems in an unprecedented way. But how do we get there? We invite you to join leaders & pioneers from around the world to share experience on pilots & initiatives around the implementation of value-based health care, the adoption of digital standards, to expectations in payment reforms and access to quality healthcare.



Gregory Katz

Chaired Professor of Innovation Management & Value in Health, University Paris-Descartes Medical School, Director of Research, Elsan, Chairman of the Think Tank Digital Leaders in Health.

EXECUTIVE PRESIDENT OF HEALTH & TECH FOR PEOPLE

Health&Tech for People is the annual conference of the non-profit think tank Digital Leaders in Health. This second edition held under the patronage of Agnès Buzyn aims at facilitating health care transformation through collaborative dialogue. We are honored to bring together international healthcare leaders, physicians, senior civil servants, academics, civil society and contributors from a wide range of backgrounds for this one-day event in Paris to address the most strategic healthcare topics.



Cécile Lagardère

Executive partner
Care Insight

MEMBERS OF THE SCIENTIFIC COMMITTEE



Ran Balicer (ISR)
Founder and Director
Clalit Research
Institute



David Bates (USA)
Professor of Health
Policy & Management,
Harvard T.H. Chan
School of Public Health



Adam Donglei Feng (CHN)
Professor, Wan Da Fullway
Healthcare, General Manager &
Co-founder Shanghai SimMed
Technology Co



Detlev Ganten (GER)
President & Founder
World Health Summit



Véronique L. Roger (FRA)
Founding Director Center for
the Science of Health Care
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Lise Rochaix (FRA)
Chaired Professor of
Health Economics, Chair
Hospinomics, Sorbonne
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of Economics



Karin Sipido (BEL)
Chairwoman Scientific Panel for
Health European Commission



Harpreet Sood (GBR)
Associate Chief Clinical
Information Officer, NHS
England



Ayden Tajahmady (FRA)
Deputy Director of
Strategy & Statistical
studies, CNAMTS

FORMER CHAIRMAN OF THE SCIENTIFIC COMMITTEE



Laurent Degos (FRA)
Member, French Academy of Medicine
Former President & Founder
Haute Autorité de Santé

PROGRAMME

9:00 Welcome

- **Cécile Lagardère**, Associate Partner, Care Insight (FRA)

9:05 Measuring Patient Outcomes: How Come?

- **Gregory Katz** - Chaired Professor of Innovation Management & Value in Health, University Paris-Descartes Medical School - Director of Research, Elsan - Chairman of the Think Tank Digital Leaders in Health (FRA)

9:25 What Value Means for Health Systems

Chair: David Bates - Professor of Health Policy & Management, Harvard T.H. Chan School (USA)

- **Francesca Colombo**, Head of the Health division, OECD (ITA)
- **Vanessa Candeias**, Head of Global Health and Healthcare System Initiative, World Economic Forum (PRT)
- **David Blumenthal**, President, The Commonwealth Fund (USA)

10:25 Coffee Break

10:45 Shifting Away from Process to Outcome

Chair: Ayden Tajahmady - Deputy Director, Division of Statistics & Strategic Research, Caisse Nationale de l'Assurance Maladie des Travailleurs Salariés, CNAMTS (FRA)

- **Dana Safran**, Senior Vice President, Chief Performance Measurement and Improvement Officer, Blue Cross Blue Shield of Massachusetts (USA)
- **Alan Brace**, Director of Finance, NHS Wales Health & Social Services Group, Welsh Government (GBR)
- **Isabelle Hébert**, Chief Executive Officer, MGEN Group (FRA)



11:45 **Sharing Quality to Learn & Improve: How Transparency Benefits Patients & Providers Alike**

Chair: Lise Rochaix - Chaired Professor of Health Economics, Chair Hospinomics, Sorbonne University & Paris School of Economics (FRA)

- **Henk Veeze**, Chairman of the Board & co-Founder of Diabeter (NLD)
- **Fred Horne**, Former Minister of Health (Alberta, Canada) and Chair, VBHC Canada (CAN)
- **Thorsten Schlomm**, Professor & Head of the Urology Department, University Medical Center, Charité - Berlin (GER)

12:45 **Lunch**

13:35 **Discover the Imagine Institute**

- **Laure Boquet**, General Manager, Institut Imagine des maladies génétiques (FRA)
- **Stanislas Lyonnet**, Director, Institut Imagine des maladies génétiques (FRA)

13:50 **Satellite Sessions**

SESSION 1 BLOCKCHAIN IN HEALTHCARE

Room 1

Chair: Issao Ueda, Blockchain Business Analyst (FRA)

Anca Petre, Digital Health & Blockchain Researcher (FRA)

Adam Donglei Feng
Professor, Wan Da Fullway Healthcare, General Manager & Co-founder Shanghai SimMed Technology Co (CHN)

Pascal Becache, Business Development Executive, Emblema (FRA)

SESSION 2 VALUE-BASED HEALTHCARE IN FRANCE

Room 2

Martine Aoustin, Consultant, Cercle Valeur Santé (FRA)

Sylvie Boichot, Président, Move In Med (FRA)

Patrick Pessaux, Medical Deputy Director, IHU de Strasbourg, (FRA)

Basile Gorin, Public Affairs Director, Medtronic, (FRA)

SESSION 3 ACCELERATING THE PACE OF HEALTH SYSTEM TRANSFORMATION

With the World Economic Forum

Conference Room

Chair : Vanessa Candeias, Head of Global Health and Healthcare System Initiative, World Economic Forum (PRT)

Francesca Colombo, Head of Health Division, OECD (ITA)

Mathieu Lamiaux, Senior Partner & Managing Director, BCG (FRA)

Anne-Sophie Viard, Government Affairs and Policy Manager, Novo Nordisk (CAN)

Henk Veeze, Chairman of the Board & co-Founder of Diabeter (NLD)

Joshua Tepper, President and Chief Executive Officer of Health Quality Ontario (CAN)

14:45 Workshop sessions

Workshop 1: Digital Health Leapfrogging in Emerging Countries

Room 1

Chairs: Laurent Degos - Member, French Academy of Medicine
Former President & Founder Haute Autorité de Santé (FRA)

- **Claire Chabloz** - Medical Director, Johnson & Johnson France (FRA)

- **Yves Juillet**, Secretary General, Fondation de l'Académie de Médecine (FRA)
- **Etché Noël N'Drin**, Co-founder & Managing Director, OPISMS (CIV)

Workshop 2: New Models for Multistakeholders Cooperation

Room 2

Chair: Gregory Katz - Chaired Professor of Innovation Management & Value in Health, University Paris-Descartes Medical School - Director of Research, Elsan - Chairman of the Think Tank Digital Leaders in Health (FRA)

- **Joshua Tepper**, President and Chief Executive Officer of Health Quality Ontario (CAN)
- **Kathryn Lawler**, Executive Director, Atlanta Regional Collaborative for Health Improvement (USA)
- **Antoine Malone**, Director of Research and International Relations, Fédération Hospitalière de France

Workshop 3: Augmented Reality, AI & Expert Systems

Conference Room

Chair: Karin Sipido - Chair of the Scientific Panel for Health, European Commission (BEL)

- **David Gruson**, Fellow, Chair of Health Systems, Sciences Po Paris (FRA)
- **David Cole**, Head of Innovation, IBM Watson Health EMEA (GBR)
- **Luc Soler**, Chief Scientific Officer, IRCAD, Chief Executive Officer, Visible Patient (FRA)

16:00 Coffee Break

16:15 Speeding Up the Digitization of Health Care

Chair: Véronique Roger, Founding Director, Center for the Science of Health Care Delivery, Mayo Clinic (USA)

- **Nicola Bedlington**, Secretary General, European Patients' Forum (BEL)
- **Jonas Wohlin**, Founder & Chief Executive Officer, IVBAR (SWE)
- **Edward Fitzgerald**, Visiting Lecturer, King's Centre for Global Health, King's College London, Global Healthcare Executive to KPMG's Global Chairman of Healthcare

17:15 Building a Value-Based Health System on a National Scale

Chair: Detlev Ganten, President & Founder - World Health Summit (GER)

- **Ricardo Baptista Leite**, Member of the Portuguese National Parliament (PRT)
- **Peter Juhn**, Global Head of Value-based Partnerships, Amgen (USA)
- **David Bates**, Professor of Health Policy & Management, Harvard T.H. Chan School of Public Health (USA)
- **Peter Pitts**, President, Center for Medicine in the Public Interest, Former Associate Commissioner, FDA (USA)

18:15 Conclusion

- **Véronique Roger** Founding Director, Center for the Science of Health Care Delivery, Mayo Clinic (USA)
- **Gregory Katz** - Chaired Professor of Innovation Management & Value in Health, University Paris-Descartes Medical School - Director of Research, Elsan - Chairman of the Think Tank Digital Leaders in Health (FRA)

18:30 Cocktail

VENUE

IMAGINE INSTITUTE

24, Boulevard de Montparnasse
75015 Paris

ACCESS

Ⓜ Duroc (10-13)
Ⓜ Falguière (12)
Bus 28, 39, 70, 82, 87, 89



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<https://www.healthandtech.eu/en/htifp>



CONTRIBUTING COUNTRIES

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Portugal
United Kingdom

United States
The Netherlands



The Think Tank Digital Leaders in Health carries a vision of a more patient-centered healthcare system, considering patients' needs, preferences and satisfaction. The organization brings together digital healthcare key opinion leaders and decision-makers. It has enabled strategic debates within the French healthcare ecosystem and has supported digital transformation programs in health and healthcare. The Think tank extends its reflection to an international vision and organizes meetings in Europe.

The Think tank was created by Care Insight, a consulting agency that has been facilitating transformations in the Health industry by identifying innovations and tailoring implementation strategies.



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PARIS • December 18th, 2018

